

Press Release

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Joseph N.C. Huang and E.SUN Commercial Bank awarded Best CEO and Best Management Bank in Asia Pacific in 2017

- **As the CEO of E.SUN Bank, Mr. Huang leads the bank to achieve balanced and sustainable growth among Taiwanese Financials during 2011 to 2016**
- **Under his leadership, the bank has successfully doubled its overseas footprints from 11 to 24, covering China and Southeast Asia, and providing a cross border financial service to customers**
- **The bank ranked second strongest by balance sheet strength in the country in The Asian Banker annual AB 500 Strongest Bank ranking**

Singapore June 8th 2017 — **Joseph N.C. Huang and E.SUN Commercial Bank** received **Best CEO and Best Management Bank in Asia Pacific** at the prestigious The Asian Banker Leadership Achievement Awards for 2017. The awards ceremony was held in conjunction with the prestigious Asian Banker Future of Finance Summit 2017, the foremost annual meeting for decision makers in the financial services industry in the Asia Pacific region, held at the Asian Civilisations Museum, Singapore.

Under Joseph N.C. Huang's leadership, E.SUN Commercial Bank ranked second strongest by balance sheet strength in the country in our annual AB 500 Strongest Bank ranking. Despite the fierce competition and highly fragmented market, the bank achieved the highest net profit growth in the country in the last three years and has one of the highest non-interest income contribution, at 54%, in the region. It is one of the first banks in country to embark on a strategic digital transformation, launching many digital only products and services, such as online loan application and digital payments, in 2014 and 2015, respectively.

Huang communicates a clear transformational vision and has also set out plan to upgrade the technology architecture and infrastructure with new core banking and branch systems. The bank has a leading market position in wealth management and credit cards. It has also doubled its overseas footprint in the last three years, especially in Southeast Asia, where it has become the first bank from its country to open a full branch in Myanmar. He was also previously awarded Transaction Banker of the Year in Asia Pacific by the Asian Banker.

This award is made in conjunction with the Leadership Achievement Award in the belief that true leadership results in strong and sustainable franchises, either at the local or regional levels. It recognises the leadership of banks' chairmen or CEOs in demonstrating vision, character and skill that has led the people in their institutions to become the best managed in the industry in the period under review.

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