

## Press Release

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### **Agus Martowardojo and Bank Mandiri win The Asian Banker Leadership Achievement Award and “Strongest Bank in Indonesia” awards**

- **Arus Martowardojo’s leadership of Bank Mandiri, Indonesia’s strongest bank, has provided the country’s financial services industry with strong direction**
- **Rigorous selection process chaired by David Eldon, Chairman, Board of Directors, Dubai International Financial Centre Authority and former Chairman of HSBC Asia Pacific.**
- **International jury uses comprehensive selection criteria.**

*Singapore, April 18<sup>th</sup>, 2010* – The Asian Banker Leadership Achievement and “Strongest Banks in Asia” awards were announced today in a ceremony in Singapore. An exclusive audience of top industry leaders from around the world witnessed the award ceremony for 18 of the top professionals and organisations in the banking industry in the Asia Pacific and Gulf region.

*This is the highest award programme of its kind for individual and institutional achievement in the banking industry in the Asia Pacific region today.* The award looks at the long-term performance of bank leaders by assessing them over a three-year period, and plays an important role in cultivating a culture of excellence among leaders and senior management in the banking industry in Asia and the Gulf Region.

“Our programme takes the idea of sustainability very seriously; by looking at this particular three-year period, 2007 to 2009, we can see whose strategy has been built with the care required to remain strong through a major financial downturn,” says Peter Hoflich, Managing Editor of The Asian Banker. “The winners of this year’s award have designed real long-term strategies and implemented them; their institutions and countries have benefited as a result.”

An audience of top industry leaders from around the world witnessed the awards ceremony for 18 of the top chairmen, CEOs and industry leaders. Among the honoured guests were Neel Kashkari, former Assistant Secretary, US Treasury and head of the TARP Programme, Ronald Arculli, Chairman, Hong Kong Exchanges and Clearing, David Conner, Vice Chairman and CEO, OCBC, Han Mingzhi, Director General, China Banking Regulatory Commission, China, David Eldon, Chairman, Dubai International Financial Centre and Chairman, The Asian Banker Summit Advisory Council, Cesar Virata, Vice Chairman, RCBC Bank, the Philippines, and Banthoon Lamsam, Chairman and CEO, Kasikornbank, Thailand.

The award ceremony was held in conjunction with The Asian Banker Summit, the largest gathering of financial services industry professionals in the Asia-Pacific region. The Summit is held annually in different Asian cities, and this year’s was held in Singapore with the full support of the Monetary Authority of Singapore and the Association of Banks of Singapore.

Among the key speakers at the event are Neel Kashkari, Ásgeir Jónsson, Chief Economist, Arion Bank and author of the book *Why Iceland?*, Heng Swee Keat, Managing Director, Monetary Authority of Singapore, David Eldon, former Chairman of The Hongkong and Shanghai Bank and currently the Senior Advisor of PricewaterhouseCoopers, and Wee Ee Cheong, Deputy Chairman and Chief Executive Officer, UOB, and Chairman of The Association of Banks in Singapore.

- **Arus Martowardojo's leadership of Bank Mandiri, the Indonesia's strongest bank, has provided the country's financial services industry with direction**

The council of advisors recognised Agus Martowardojo's pivotal role in driving Indonesia's largest bank, not only to strong financial returns, but also into key improvements in reduced NPL levels and cost to income ratios, as well as improving the way that the bank interacts with clients, resulting in a strong increase in customer satisfaction levels.

With net income growth of 72%, 5% and 14% in the 2007-2009 time period, the bank was well ahead of its peers, which were seen as offering models that were either overly conservative or not sustainable in the long term.

- **Rigorous selection process chaired by David Eldon, Chairman, Board of Directors, Dubai International Financial Centre Authority, former Chairman of HSBC Asia Pacific.**

The independent panel of judges is comprised of five notable international personalities:

*Chairman:*

**Mr David Eldon**, Chairman, Board of Directors, Dubai International Financial Centre Authority and former Chairman of HSBC Asia Pacific. Mr. Eldon is distinguished for his commitment to building the HSBC brand in Asia over nearly 40 years that saw several key acquisitions around the world.

*Members:*

**Sir George Mathewson**, Chairman Toscafund Holdings and former Chairman and CEO, Royal Bank of Scotland.

**Dr Jeffrey Carmichael**, CEO, Promontory Australasia and founding Chairman, Australian Prudential Regulatory Authority.

**Mr Byung Chul Yoon**, Chairman, Financial Planning Standards Board Korea and former Chairman of Woori Financial Group

**Mr Cesar Virata**, Corporate Vice-Chairman, Rizal Commercial Banking Corporation and former Prime Minister of the Philippines

- **International jury uses comprehensive selection criteria**

The Asian Banker Leadership Achievement Awards programme assesses the achievements of leaders in creating strong and sustainable financial institutions in the region. The award is part of The Asian Banker's commitment to promote the importance of leadership in the development of a sound and sustainable financial services industry.

The award of "Strongest Bank" was created as an adjunct to the Leadership Achievement Awards programme based on feedback to recognise the performance of the institution as well as its leader. The Asian Banker is pioneering this programme also as part of its Investor Audit programme, to help the investor and counterparty community in Europe and the US understand the features of strong domestic franchises that may not be fully appreciated on the global stage.

**The Leadership Achievement award assessment is made on four inter-related criteria:**

- i. The financial performance of the business under consideration, including annual results, or the financial performance of the business under review.
- ii. Specific achievement in the year under review or a series of achievements in the year under consideration. The size and complexity of the achievement is taken into account.
- iii. Based on a well-communicated vision that is demonstrated not just by statements, but also through the long-term development of a strategic business plan.
- iv. Augmentation by a good team, the strength of which follows a singular vision that can also react to incidents as a single entity.

**The Strongest Bank award assessment is made on five inter-related criteria:**

- i. A superior domestic franchise under the leadership of the chairman or CEO.
- ii. Strong commitment to domestic customers at the product and service levels.
- iii. Strong governance structure at both the board and management levels under the leadership of the chairman or CEO recognised in the Leadership programme.
- iv. The ability to execute on strategy and respond to changes in the marketplace.
- v. A stable and long term commitment to all shareholders.

**The Selection Process**

The selection process began in January and ended in April, involving a team of four researchers. The initial selection is through a survey and desk research done by the research team at The Asian Banker. The identified candidates are then subject to further scrutiny through interviews with third parties, including local banking journalists and analysts who have had contact with the candidates, peers and third party reviews. The short-listed candidates are then submitted for a review by the board of advisors, based on a comparative evaluation done by the research team.

**Appendix: List of awards in three categories—leadership achievement and strongest bank, regulation, markets and exchanges**

**The QFC-Asian Banker Leadership Achievement Award and the “Strongest Banks in Country” Awards**

*for Bangladesh:*

K Mahmood Sattar, Managing Director, The City Bank

*for Indonesia:*

Agus Martowardojo, President Director and Bank Mandiri

*for Malaysia:*

Nazir Razak, CEO, CIMB Group

*for Pakistan:*

Atif Bajwa, President and CEO of MCB Bank

*for the Philippines:*

Aurelio Montinola III, CEO, Bank of the Philippine Islands

*for Singapore:*

David Conner, CEO, OCBC

*for Sri Lanka:*

Rajendrah Theagarajah, CEO of Hatton National Bank

*for Taiwan:*

Daniel Tsai, Chairman, Fubon Financial Holdings

*for Thailand:*

Banthoon Lamsam, CEO, Kasikornbank

*for Vietnam:*

Ly Xuan Hai, CEO, Asia Commercial Bank

**The QFC-Asian Banker Leadership Achievement Award for Regulation in the Financial Services Industry**

The China Banking Regulatory Commission, the People’s Republic of China

**The Asian Banker Markets & Exchanges Achievement Awards**

**The Leadership Achievement Award for Markets & Exchanges**

Paul Chow, Chief Executive of Hong Kong Exchanges and Clearing, 2002-2009

**The Exchange of the Year**

Hong Kong Exchanges and Clearing

- List Ends -

### **About The Asian Banker**

The Asian Banker is the foremost provider of strategic business intelligence in the financial services industry in the Asia Pacific and Middle East regions. The organization has offices in Singapore, Kuala Lumpur, Beijing and Dubai as well as representatives in Shanghai, London and New York. With a business that revolves around publications, research services, training and forums, the organization is highly regarded in the financial services community for its incisive and independent commentaries on developments in the industry. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com).

### **For further information**

For more information regarding the event, please contact Peter Hoflich at [phoflich@theasianbanker.com](mailto:phoflich@theasianbanker.com), (65) 6236-6523, or Ananya Dutta at [dananya@theasianbanker.com](mailto:dananya@theasianbanker.com), (65) 6236 6174.