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#### Standard Chartered Bank wins Sub-Custodian Bank of the Year (Jordan) in 2015

- Leading international custody services provider in the region
- Adopted best international practices with multi-functional internet platform
- Single entry point to access custody services in multiple markets

**Dubai, May 27<sup>th</sup> 2015—Standard Chartered** Bank has been named as winner for the **Sub-Custodian Bank of the Year (Jordan)** award 2015 during The Asian Banker Financial Markets Awards Programme. The programme has been administered by The Asian Banker since 2001 as part of their prestigious annual Business Achievement Awards programme. The awards ceremony was held in conjunction with The Middle East & Africa International Banking Convention held on Wednesday, 27<sup>th</sup> May, 2015.

## Leading international custody services provider in the region

With the launch of custody services in Jordan in 2014, Standard Chartered's custody services now cover more than 40 markets across Asia, Africa, and the Middle East, along with select countries in other regions. They are also the only international bank to offer custody services in Jordan.

### Adopted best international practices with multi-functional internet platform

The Bank's custody product adopts best international practices and comes with their multi-functional Straight2Bank internet platform, a web-based electronic portal, which gives clients on-demand access to comprehensive transactional and reporting capabilities.

### Single entry point to access custody services in multiple markets

Standard Chartered's custody offering gives customers a single entry point to access custody services in multiple markets. The key benefits include a single point of contact, multiple services across multiple markets, direct access to operational support and centralised client services from within the region and the same time zone, unique coverage through on-shore presence and carefully selected third party agents.

The awards programme, administered by The Asian Banker and refereed by prominent global bankers, IT consultants and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The winners were honoured at a gala event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers

#### **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a

business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

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