

Press Release

Embargoed for 15<sup>th</sup> April 2015

## **Maybank wins Sub-Custodian Bank of the Year (Malaysia) in 2015**

- **Acquisition of major mandates**
- **Provision of superior Islamic custody services**
- **Maybank e-Custody solution**

**Hong Kong, April 15<sup>th</sup> 2015 - Maybank** has been named as winner for the **Sub-Custodian Bank of the Year (Malaysia)** award 2015 during The Asian Banker Financial Markets Awards Programme. The programme has been administered by The Asian Banker since 2001 initially as part of their prestigious annual Business Achievement Awards programme. The awards ceremony was held in conjunction with The Asian Banker Summit 2015, the foremost annual meeting for decision makers in the financial services industry in the Asia Pacific region, held at the Hong Kong Convention and Exhibition Centre, Hong Kong on April 15<sup>th</sup> 2015.

### **Acquisition of major mandates**

In 2014, Maybank Custody Services managed to secure major mandates, inclusive of a broker dealer, institutional investors and a sub custodian deal for a major offshore Bank. Asset under custody continued to increase from RM86 billion to RM98 billion as at October of 2014 translating into a 14% growth from 2013.

### **Provision of superior Islamic Custody services**

They are Malaysia's premier Islamic bank with the largest total assets and dominating market share in almost all key segments. As an entity operating on a dual-banking platform, Maybank Islamic is regarded as the most successful Islamic subsidiary bank leveraging on its parent bank's infrastructure and resources. On October of 2014, they were granted approval by Bank Negara to launch their Islamic Custody Services. This will further add to their ability to provide our clients with a full suite of Islamic Product Offering.

### **Maybank e-Custody solution**

Maybank eCustody is an online custody portal specifically designed for businesses and corporations to perform their custody activities via the internet, registered outstanding growth in terms of transaction value, volume and customer base was also launched. As at October 2014, MYR 25.4 billion transaction value was recorded, representing an increase of over 1600% y-o-y and 3,500 transaction volume was recorded, representing 121% increase from FY 2013.

The awards programme, administered by The Asian Banker and refereed by prominent global bankers, IT consultants and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The

winners were honoured at a gala event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers

### **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com)

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For more information please contact:

Mr. Colin Savage  
Head of Research  
Tel: (+65) 6236 6520  
[cjsavage@theasianbanker.com](mailto:cjsavage@theasianbanker.com)

Ms. Janice Chua  
Senior Executive, Marketing  
Tel: (+65) 6236 6532  
[jchua@theasianbanker.com](mailto:jchua@theasianbanker.com)

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