

Press Release

FOR IMMEDIATE RELEASE

## **TMB Bank wins Most Improved Transaction Bank in Asia Pacific award for 2015**

- **TMB Bank acquired over 40,000 “One Bank” SME customers in the last three years**
- **It introduced a bank-wide waiver of all inter-region transfer and bill collection fees**
- **It pioneered a multi-tier supply chain management solution via electronic bill presentment and payment and purchasing card**

**Hong Kong, April 14<sup>th</sup> 2015**—TMB Bank won the Most Improved Transaction Bank in Asia Pacific award for 2015 during the 16<sup>th</sup> Asian Banker Summit. The ceremony was held at the Four Seasons on April 14<sup>th</sup> 2015.

TMB Bank is a leading innovator of transactional banking products for both corporate and SMEs in the country. It is the only bank with a successful SME bundle, acquiring over 40,000 “One Bank” customers within the last three years.

It is also the only bank without regional delineations since it introduced a bank-wide waiver of all inter-region transfer and bill collection fees, allowing customers to manage balances freely across all branches.

The bank is in a leading position in supply chain management for fast-moving consumer goods, construction materials, and automobiles. It is the only bank with a multi-tier supply chain management solution via electronic bill presentment and payment and purchasing card.

About 1,000 delegates attended the event, consisting of industry specialists, senior bankers, regulators, service providers and decision makers from leading institutions in Asia, the US, Europe and Latin America, where opinions and responses of practitioners from across the region to global issues are shaped.

The Transaction Banking Awards under the Asian Banker Business Achievement Awards are widely acknowledged by the financial services industry as the highest possible accolade available to professionals and banks in the industry as recognised in the Asia Pacific region.

The Transaction Banking Awards evaluate banks’ achievements in cash management, payments, and trade finance. The winners for these awards are determined through a combination of surveys, interviews and field research by The Asian Banker’s research staff. A stringent three-month evaluation process based on a balanced and transparent scorecard had been used to determine the winners.

### **About The Asian Banker**

The Asian Banker is the region’s most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company’s website is [www.theasianbanker.com](http://www.theasianbanker.com)

The Asian Banker Transaction Banking Awards 2015

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