

T.A.B. International Pte Ltd

10, Hoe Chiang Road, #14-06 Keppel Tower, Singapore 089315
Tel: (65) 6236 6520 Fax: (65) 6236 6530 www.theasianbanker.com

Press Release

FOR IMMEDIATE RELEASE

Standard Chartered Bank and Teradata win Best Regional Data Analytics Project award for 2014

- **Standard Chartered Bank implemented its financial analytics project as a foundation for integrating, securing and standardising general ledger data across 53 countries**
- **The new technology will enable faster, and more timely and accurate decision-making as information can be made available on a daily instead of weekly basis**
- **This is the first step in its journey towards integrated enterprise data management, a strategic information management initiative of the bank**

Kuala Lumpur, May 21st 2014—Standard Chartered Bank and its technology partner Teradata have been named the winners of the Best Regional Data Analytics Project Award for 2014 during the eighth Asian Banker Technology Implementation Awards Programme, held at the Kuala Lumpur Convention Centre, Kuala Lumpur on May 21st 2014. The awards ceremony was held in conjunction with The Asian Banker Summit 2014, the foremost annual meeting for decision makers in the financial services industry in the Asia Pacific region.

Standard Chartered Bank launched its financial analytics project for integrating, securing and standardising general ledger data across 53 countries to provide an analytical platform for multiple reporting needs. The project aims to deliver a consolidated daily global general ledger view with the ability to drill down to regional and country levels. The new technology will be an enabler for faster, more accurate data as automated information is made available on a daily instead of weekly basis. This is the first step in its journey towards integrated enterprise data management, a strategic information management initiative of the bank. It also helps the bank to achieve considerable cost savings through the automation of processes and reduced manpower needs.

The awards programme, administered by The Asian Banker and refereed by prominent global bankers, IT consultants and academics, is the most prestigious of its kind. A stringent three month long evaluation process determines the winners from across Asia Pacific, Middle East and Africa. The winners are honoured at a glittering event that recognises their efforts in using the best technology to run their institutions and bring superior products and services to their customers.

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

For more information please contact:

Ms. Janice Chua

Tel: (65) 6236 6532

jchua@theasianbanker.com

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