

Press Release

**E.SUN Bank was awarded Best SME Bank at The Asian Banker Taiwan Awards 2019**

- **E.SUN Bank designed an online lending application called Corporate e-click loan for SMEs**
- **The bank reached an increase of 23% of revenues from SME business**
- **The bank upgraded its online corporate banking platform**

**Taipei, Taiwan, 23 October 2019** – E.SUN Bank was awarded Best SME Bank in Taiwan for 2019 at The Asian Banker Taiwan Awards 2019. The awards luncheon, which gathered the foremost decision makers in the financial services industry in the country, was held on 23 October 2019 at Mandarin Oriental, Taipei.

*Standing from left: Foo Boon Ping, Managing Editor, The Asian Banker; Representatives from E.SUN Bank; Matt Dooley, International Resource Director, The Asian Banker*

**E.SUN Bank designed an online lending application called Corporate e-click Loan for SMEs**

E.SUN Bank designed an online lending application called Corporate e-Click Loan for small and medium-sized enterprises (SMEs). The platform is well integrated into the bank's physical branches and provides a 24 hour-customer service, which allows borrowers more room for price comparison and ease of use. The service has introduced the frontend line of facility and interest rate assessment and backend integrated credit scoring system.

**The bank reached an increase of 23% of revenue from SME business**

Revenues from SME business increased by 23% in 2018. After the launch of Corporate e-Click Loan, the new loans which originated from digital in 2018 increased to 60% more than that of 2017. Plus the number of online corporate banking member accounts increased by 50% since 2015 along with the number of transactions, which moved up from 600,000 to 1.1 million.

**The bank upgraded its online corporate banking platform**

The bank's online banking platform fulfils most of the financial needs for corporates, which includes deposit, remittance, loan, trade finance, and cash management. It also covers overseas operations, adding the branches in Myanmar, Vietnam, Cambodia, and Sydney, Australia into its scope. The latest upgrade included online authorisation and allowed multiple users with different levels of authority.

### **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Manila, Hong Kong, Beijing, and Dubai, as well as representatives in London, New York, and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com).

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