

Press Release

**Taipei Fubon Bank's "Nano Investments" was awarded Best Digital Brand Initiative, Application or Programme at The Asian Banker Taiwan Awards 2019**

- **Taipei Fubon Bank introduced "Nano Investment" global ETF smart banking service in Taiwan**
- **"Nano Investment" provided convenient, easy and professional financial services to customer**
- **Nano Investment does not require requisition, conversion fees and redemption fees**

**Taipei, Taiwan, 23 October 2019** – Taipei Fubon Bank's "Nano Investments" was awarded Best Digital Brand Initiative, Application or Programme at The Asian Banker Taiwan Awards 2019. The awards luncheon, which gathered the foremost decision makers in the financial services industry in the country, was held on 23 October 2019 at Mandarin Oriental, Taipei.

*Standing from left: Foo Boon Ping, Managing Editor, The Asian Banker ; Representatives from Taipei Fubon Bank; Matt Dooley, International Resource Director, The Asian Banker*

**Taipei Fubon Bank introduced "Nano Investment" global ETF smart banking service in Taiwan**

In order to provide with a new online financial service experience and achieve the goal of inclusive finance, Taipei Fubon Bank and Nutmeg, the UK's largest online asset management company, launched the "Nano Investment" global ETF smart banking service, six months after launch, more than 12,000 people have participated in the investment, up to 98% Customers are showing positive returns for investments.

**"Nano Investment" provided convenient, easy and professional financial services to customer**

Through dialogue with mobile phone and intelligent system, "Nano Investment" could diagnose the investor's risk attributes within 1 minute, and give the most suitable portfolio recommendations. Also, "Nano Investments" lowered the financial threshold, customer could gain access to Nano Investments' ETF fund portfolios with a minimum investment of US\$100.

"Nano Investment" supported by a team of hundreds of experts from Taiwan and the United Kingdom, they monitor global economic dynamics 24 hours a day to review the contents of the portfolio, and adjust the target and allocation ratio at any time according to market conditions.

**Nano Investment does not require requisition, conversion fees and redemption fees**

Nano Investments features free of purchase, conversion fees and redemption fees, compared to fund investment usually charges 3% handling fee, 0.5% conversion fee, and other redemption-related fees, Nano investment can save customers investment costs.

### **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Manila, Hong Kong, Beijing, and Dubai, as well as representatives in London, New York, and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com)

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