

**T.A.B. International Pte Ltd**

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Press Release

FOR IMMEDIATE RELEASE

**Taishin Bank and Asus Cloud and Bull Information Systems win Best Cloud Based Project award for Taiwan in 2014**

- **Taishin Bank implemented “ubiquitous computing”, a solution that allows users to access information anytime, anywhere on wide range of mobile devices.**
- **The technology features secure data protection and improved efficiency at a lower cost.**
- **The bank introduced two-factor authentication to ensure security.**

**Taipei, June 25<sup>th</sup> 2014**—Taishin Bank and its technology partner, Asus Cloud and Bull Information Systems, have been named winners of the Best Cloud Based Project award for Taiwan in 2014 during The Asian Banker Technology Implementation Awards Programme for Taiwan. The bank and its IT partner received the award at The Taiwan Retail Financial Services Awards ceremony held at the W Taipei on June 25<sup>th</sup> 2014.

Taishin Bank and Asus Cloud and Bull Information Systems implemented a cloud-based solution using virtualisation technology to enable employees to access information anytime, anywhere. Using information in the bank’s centralised database, the cloud-based programme allows access on various mobile devices such as tablets, iPads, iPhones, Android phones and laptops. The technology features secure data protection and improved efficiency at a lower cost. The bank is extending this facility to management systems such as HR, Webmail, Workflow etc and introducing two-factor authentication to ensure security. The project will be gradually extended to a wider range of employees across the organisation over next two years.

The winners were honoured at a glittering event that celebrated their efforts in using the best technology to run their institutions and bringing superior products and services to their customers. This awards programme is designed to identify emerging best practices and recognise implementation goals and challenges from which other banks and vendors can learn. This programme uses the same stringent criteria and evaluation process as The Asian Banker Technology Implementation Awards presented during our annual Summit and focuses solely on the achievements in the Taiwan banking industry. Winners are selected by a panel of advisors, industry leaders, practitioners and academics, based on in-depth submissions that showcase new concepts and technologies, and thought leadership.

**About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Manila Hong Kong, Beijing and Dubai as well as representatives in London, India, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com)

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