

Press Release

Bank BTPN was awarded The Best Digital Financial Inclusion Initiative, Application or Programme for 2018 at The Asian Banker Indonesia Country Awards 2018

- **Bank BTPN was chosen by the government to provide branchless services as part of the Laku Pandai program**
- **The bank offers a full suite of services integrated into the mobile banking platform in order to provide easy access to affordable banking products for the mass-market segment**
- **The bank expanded its services rapidly in order to provide extensive coverage in Indonesia**

Jakarta, August 30th 2018 - Bank BTPN received **The Best Digital Financial Inclusion Initiative, Application or Programme** award in 2018 at The Asian Banker Indonesia Country Awards 2018. The award ceremony was held in conjunction with the prestigious The Future of Finance, Indonesia 2018, the annual meeting for decision-makers in the financial services industry in the country, held at The Ritz Carlton, Mega Kuningan, Jakarta on August 30th, 2018.

Bank BTPN was chosen by the government to provide branchless services as part of the Laku Pandai program

BTPN was chosen by the government to provide branchless banking services as part of the Laku Pandai program. BTPN WOW! is a mobile banking platform that offers easy access to affordable banking products for the mass-market segment, supported by branchless service agents who serve as a representatives of BTPN, called BTPN Wow! agents. The platform provides a basic savings account which is regulated and monitored by the Financial Services Authority (OJK) and is guaranteed by the Deposit Insurance Corporation (LPS).

The bank offers a full suite of services integrated into the mobile banking platform to provide easy access to affordable banking products for the mass-market segment

With BTPN Wow!, banking transactions such as account opening, savings and withdrawal may be conducted through a mobile phone, or through BTPN Wow! agents. Customers may also visit BTPN Wow! agents to make cash payments. The BTPN Wow! platform also integrates new features such as the Ayo Bayar (PayMe) to facilitate payment collection and money transfer transactions for both BTPN Wow!'s customers and non-customers. The platform offers easy accessibility with no monthly fees and minimum balance.

The bank expanded its services rapidly to provide extensive coverage in Indonesia

The onboarding for BTPN Wow! accounts requires the registration of customers' mobile phone numbers and ID card number. Customers may access their accounts through their mobile phones, at any location without the need for a queue. In 2017, the BTPN Wow! platform grew quickly, doubling the number of customers compared to the previous year, and expanding the service coverage in 279 cities in Indonesia.

About The Asian Banker

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