

## Press Release

### **Bank BTPN – “Jenius” was awarded The Best Digital Bank for 2018 at The Asian Banker Indonesia Country Awards 2018**

- **Jenius offers innovative products that improve the customer experience**
- **Jenius has reached more than 700 million customers and has collaborated with a number of partners to offer value-added services for its users**
- **Jenius offers a full range of banking services in-application**

**Jakarta, August 30<sup>th</sup> 2018** – Bank BTPN – “Jenius” received **The Best Digital Bank** award for Indonesia in 2018 at The Asian Banker Indonesia Country Awards 2018. The award ceremony was held in conjunction with the prestigious The Future of Finance, Indonesia 2018, the annual meeting for decision-makers in the financial services industry in the country, held at The Ritz Carlton, Mega Kuningan, Jakarta on August 30<sup>th</sup>, 2018.

#### **Jenius offers innovative products that improve the customer experience**

To differentiate itself from e-wallets, Jenius may be used not only for payments or transactions, but also to save and manage its customers’ funds. The Dream Saver service helps customers set aside funds for a particular purchase at a specified date. Another unique feature of Jenius is its \$Cashtag service, which allows for inter-user money transfer. Additionally, it allows customers to personalise their bank accounts with their chosen names. It also allows for fingerprint authentication as an added layer of security.

#### **Jenius has reached more than 700 million customers and has collaborated with a number of partners to offer value-added services for its users**

As of June 2018, Jenius has more than 700,000 customers in Greater Jakarta area and the number is projected to grow in the coming years. Jenius also works with partner corporations including Cashbac, Shopback, WearinAsia to offer special discounts or benefits for its customers. The partners are from a range of industries including from F&B, transportation and telecommunication.

#### **Jenius offers a full range of banking services in-application**

Jenius offers a full range of banking services, serving as a banking application with a VISA debit card for banking activities, including account opening, bill payment, money transfer, savings, and even budget allocation for money management. It also includes a term deposit with an interest rate of up to 5.75% p.a. Furthermore, onboarding requires an ID card, with a selfie and KYC questions for verification purposes. Jenius will also include additional services as it expands into lending, investment and insurance.

#### **About The Asian Banker**

The Asian Banker is the region’s most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Manila, Hong Kong, Beijing, and Dubai, as well as representatives in London,

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